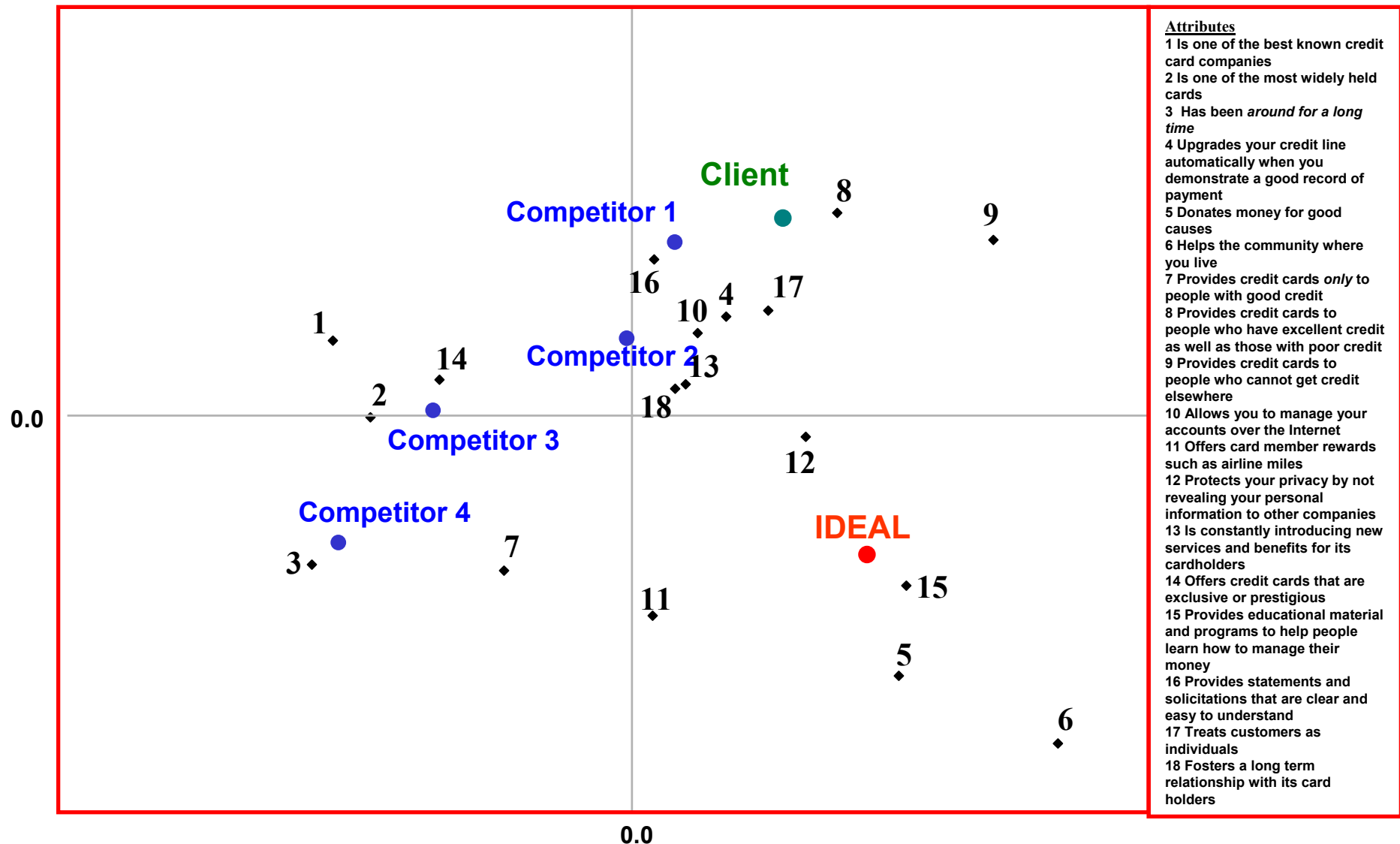


Correspondence Analysis

Multivariate Solutions

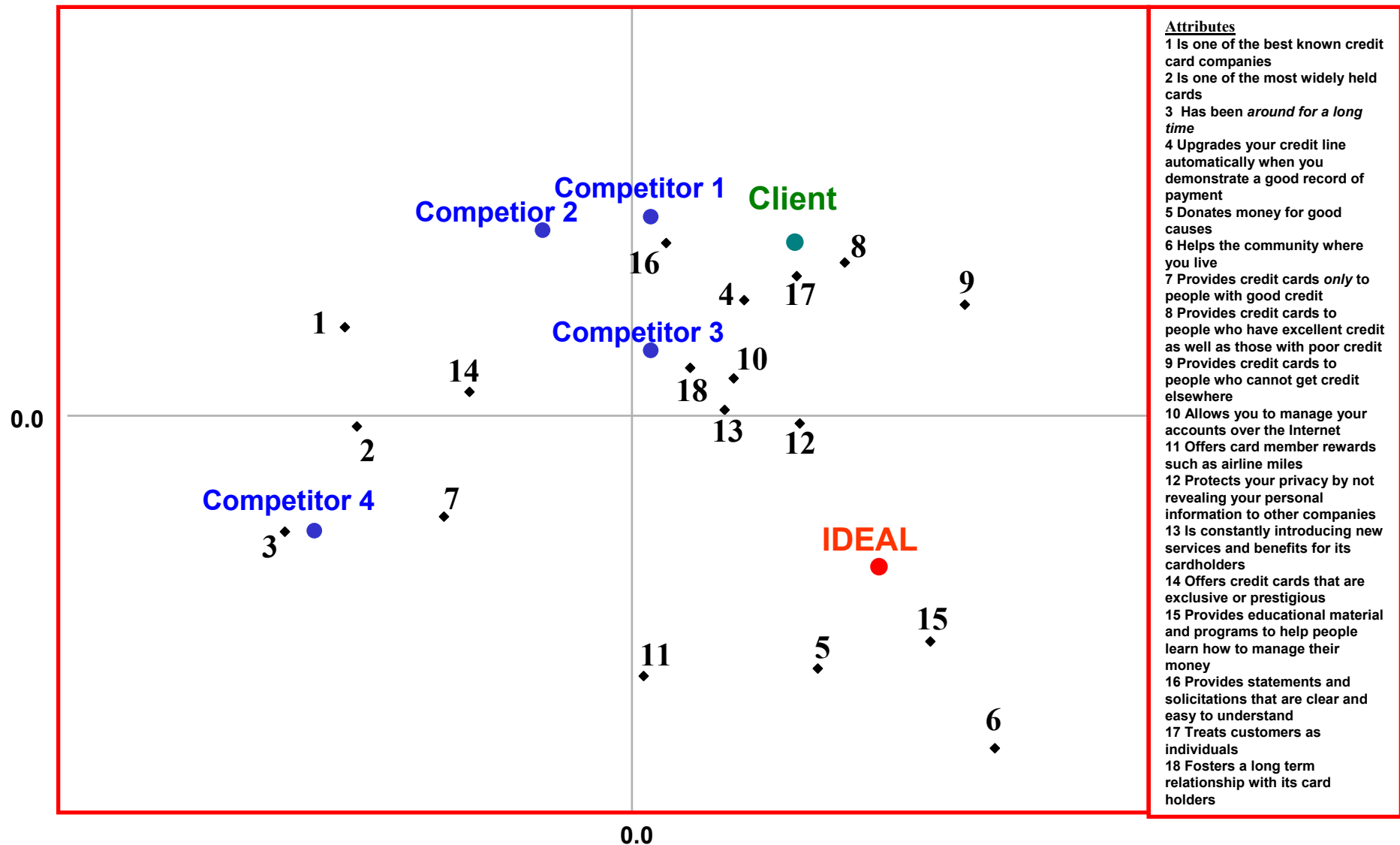
Correspondence Analysis - Indicating Characteristics Closely Associated With Credit Cards Providers

Total Sample



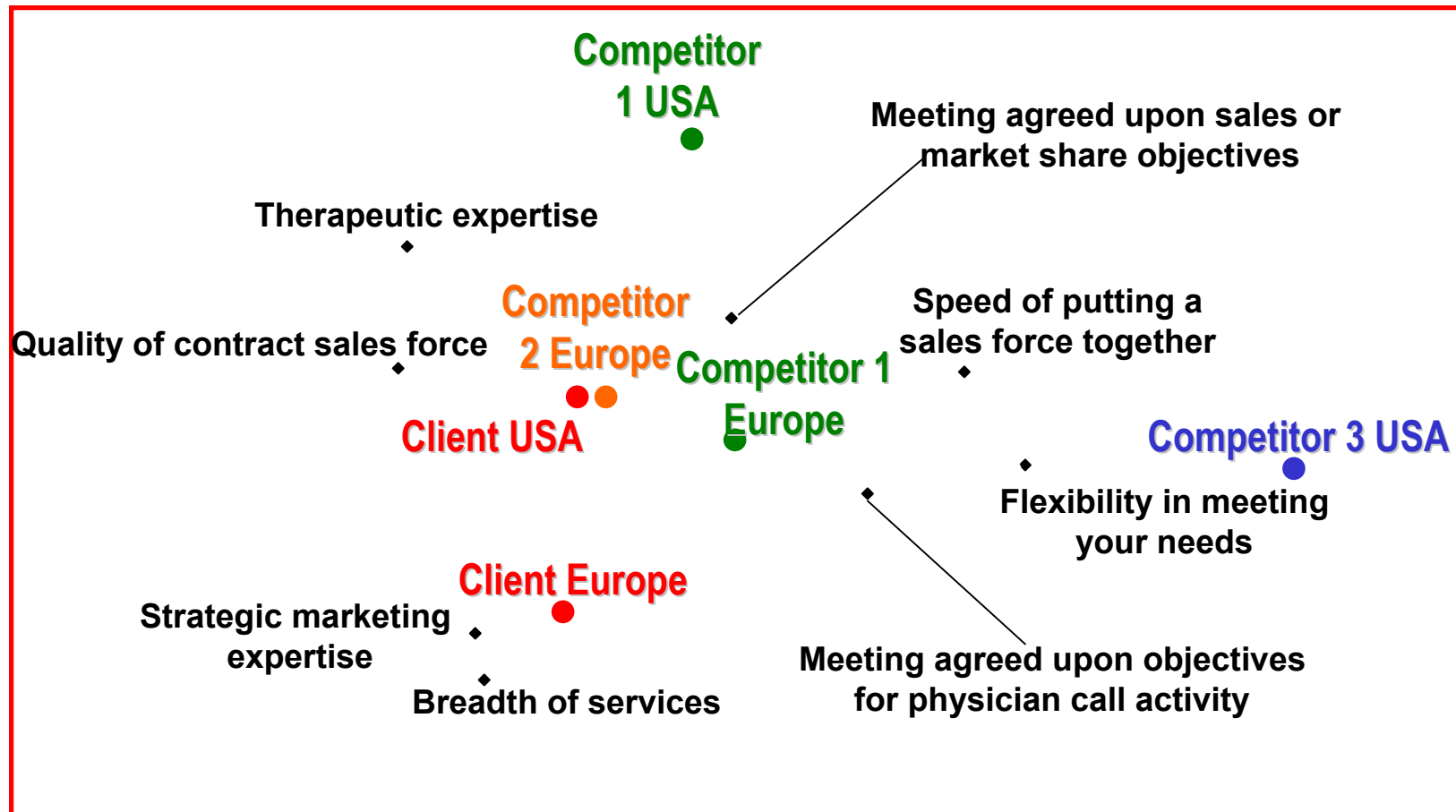
Correspondence Analysis - Indicating Characteristics Closely Associated With Credit Cards Providers

Client Customers

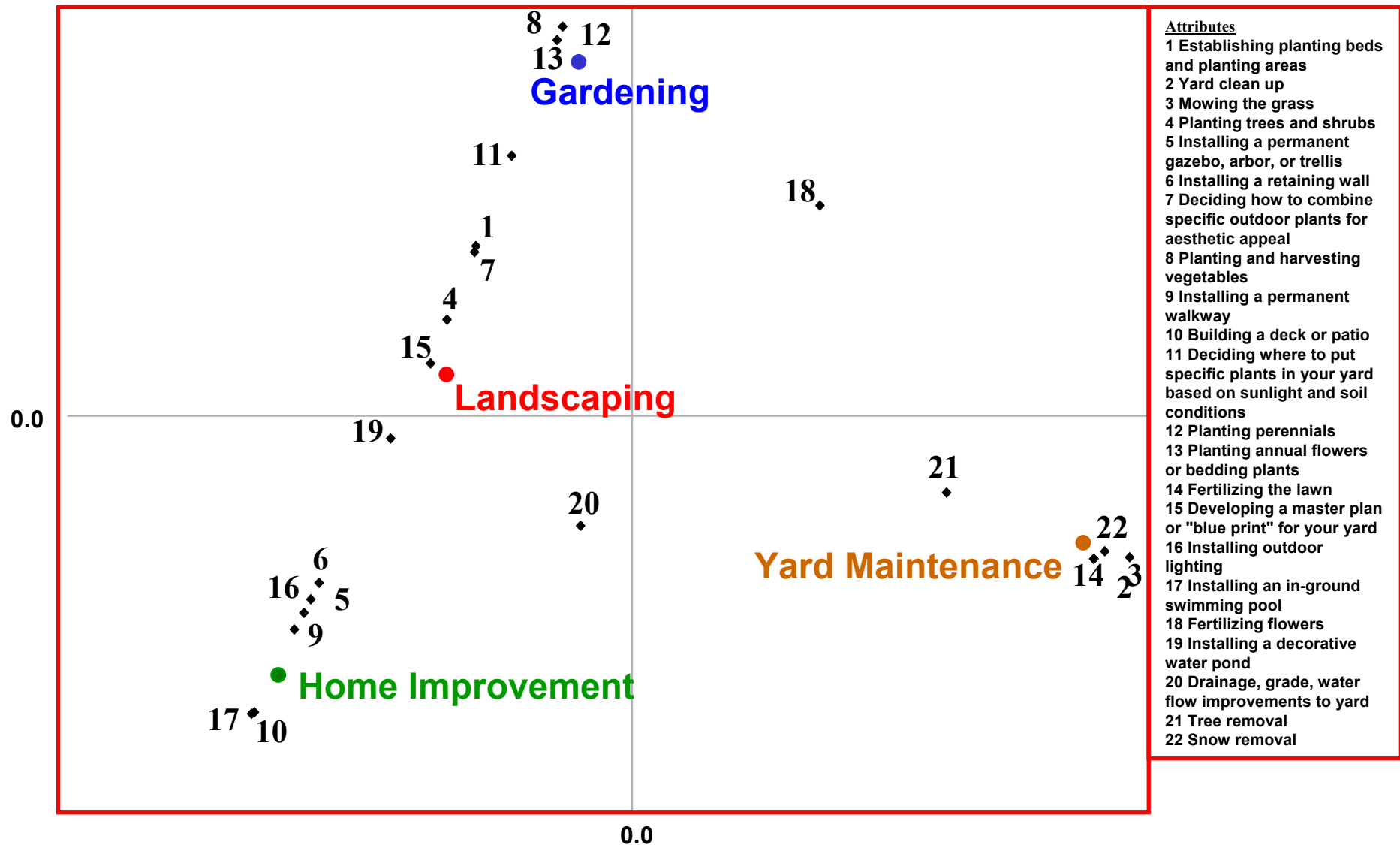


Correspondence Analysis - Indicating Characteristics Closely Associated With Service Providers

USA & European Markets Combined



Correspondence Analysis - Indicating Outdoor Maintenance Categories Closely Associated With Outdoor Maintenance Activities



Outdoor Maintenance Categories Closely Associated With Outdoor Maintenance Activities

Attributes Nearest Proximity To:

Yard

Maintenance

- Fertilizing the lawn
- Snow removal
- Mowing the grass
- Tree removal
- Yard cleanup

Gardening

- Planting annual flowers or bedding plants
- Planting perennials
- Planting and harvesting vegetables
- Deciding where to put specific plants in your yard based on sunlight and soil conditions

Landscaping

- Developing a master plan or "blue print" for your yard
- Planting trees and shrubs
- Installing a decorative water pond

Home

Improvement

- Installing a permanent walkway
- Installing outdoor lighting
- Installing a permanent gazebo, arbor, or trellis
- Installing a retaining wall
- Installing an in-ground swimming pool
- Building a deck or patio